



PNG PORTS CORPORATION LIMITED
HEAD OFFICE, STANLEY ESPLANADE, PORT MORESBY
PO BOX 671, PORT MORESBY, NCD, PAPUA NEW GUINEA
TELEPHONE: (675) 321 1400, FACSIMILE: (675) 321 1546
E-MAIL: enquiries@pngports.com.pg, WEBSITE: www.pngports.com.pg

Monday 22nd March, 2010
For immediate release

Media Release

PNGPCL gets new corporate look

PNG Ports Corporation Limited (PNGPCL) has introduced new sets of uniforms for its entire staff that will be distributed across the 16 declared ports.

PNGPCL Chief Executive Officer, Brian Riches said the Company with the vision of being a leading maritime service company is now enabling its employees to look more business minded and professional in carrying out their duties through the introduction of uniforms.

He said the new corporate look is part of the transitional phase that the Company is going through in all aspects of its operations.

Mr Riches said the uniforms vary from a range of operational wear to administration.

He said PNGPCL's new look will compliment the Company's changed agenda.

"The new-look uniform is a step forward taken by the Company to improve our branding, identity and reflecting as well as placing more emphasis on its vision statement," he said.

Pictured below is staff at the PNGPCL Head Office proudly posing in their new corporate wear which was recently delivered to them while other ports will be receiving theirs in the coming weeks.



Mr Riches said: "The proper attiring of uniforms by PNGPCL employees will also enable the Company to easily identify its respective service units within the Company as well as gaining recognition from the public. These uniforms also promote corporate identity of PNGPCL among other business entities."

He said this approach is a way forward in changing PNGPCL's image and agenda as being a part of the business community and not formally known by many as the PNG Harbours Board.

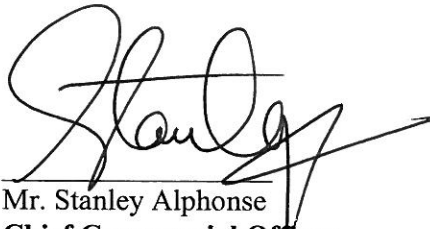
Mr Riches urged all staff to be seen taking the lead in promoting this agenda and maintain uniformity at all ports including the Head Office," he said.

Sighted by:



Ms Heni Fabila
Marketing Manager-Southern Region

Edited & Endorsed by:



Mr. Stanley Alphonse
Chief Commercial Officer

Authorised by:



Mr. Brian Riches
Chief Executive Officer

Please tick appropriate box for dissemination of Press Releases and other News Items.

Shipping Bulletin – Daily Newspapers

Ahoy newsletter

News Flash newsletter

PNGPCL Website

Prepared by: Michelle Yiprukaman, Public Relations Officer
Ph: 3084200/3084292