



PNG PORTS CORPORATION LIMITED
HEAD OFFICE, STANLEY ESPLANADE, PORT MORESBY
PO BOX 671, PORT MORESBY, NCD, PAPUA NEW GUINEA
TELEPHONE: (675) 321 1400, FACSIMILE: (675) 321 1546
E-MAIL: enquiries@pngports.com.pg, WEBSITE: www.pngports.com.pg

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For immediate release

MEDIA RELEASE

PNGPCL takes the lead in tourism

PNG Ports Corporation Limited (PNGPCL) is going out of its way to ensure tourists on cruise ships are happy, safe, educated and generally feel welcomed in Papua New Guinea.

The Company invites young people between the ages of 20 and 35 to become Youth Ambassadors for Tourist ships that port at PNGPCL's Port Moresby main wharf.

PNGPCL has noted from past cruise ship visits that some tourists just like to get out of the ship and take a short walk around to relax after hours of travelling onboard a ship.

Others prefer to visit a nearby craft market, buy post cards to send to friends and or simply take a slow walk around the nearest shopping centre. PNGPCL seeks to promote and strengthen friendship and a mutual understanding among "our" young people by providing them an opportunity to promote our country on free will.

Participating youths should be of good natural character and have the background information of Port Moresby and the country as a whole.

PNGPCL therefore, is now taking the lead to organise such facilities and guides to promote our good country.

PNGPCL is now calling on representatives of tourism industry stakeholders and the general public, especially youths, to become volunteers to help the Company resolve this problem.

The volunteers will be called "Youth Ambassadors" and their main duties are to escort and or guide tourists to wherever he or she wants to go or do during their stopover in Port Moresby harbour.

PNGPCL will be providing training to the Youth Ambassador, who will then be able to educate tourists about PNG.

Chief Executive Officer of PNGPCL, Mr. Brian Riches said "PNGPCL is committed to the growth of PNG's tourism industry and will now take the lead."

Mr. Riches said the Youth Ambassadors must be "educated, knowledgeable, courteous, friendly, helpful and honest".

He said PNGPCL will provide round neck t-shirts, sandwich caps, umbrellas and refreshments for the youths.

PNGPCL will organise space for a craft market for the public who are willing to sell goods on the day a cruise ship visits. This is part of PNGPCL's change strategy.

Spaces or stalls will also be set up for the sales of post cards, stamps, greeting cards, souvenirs and for commercial banks to provide conversion of foreign currency services.

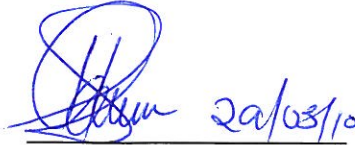
However, Mr. Riches would like to urge the public that they should be selling artefacts that are not too big and that costs of artefacts should be at reasonable prices.

PNGPCL is also urging shipping agents to provide cruise ship arrival schedules in advance via the Port offices who will then make public news of ship arrivals so that people do not miss out on the arrival of cruise ships and tourists.

The main aim here is to make the tourists feel welcomed and to return again to Port Moresby or anywhere else in PNG and also to protect them from being robbed.

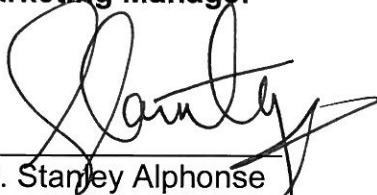
Young people willing to volunteer in this project should send a letter of interest to the Marketing Manager, PNG Ports Corporation Limited, P. O. Box 671, PORT MORESBY, National Capital District, Papua New Guinea. Deadline for this is Friday, April 30, 2010.

Sighted by:



Mrs. Heni Fabila
Marketing Manager

Edited & Endorsed by:



Mr. Stanley Alphonse
Chief Commercial Officer

Authorised by:



Mr. Brian Riches
Chief Executive Officer

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