



GATEWAY TO TOMORROW'S MARKETPLACE

CRUISE SHIPPING ASIA TRADESHOW & CONFERENCE

November 16-18, 2011
Sands Expo and Convention Center
Marina Bay Sands, Singapore
www.cruiseshippingasia.com
sales@cruiseshippingasia.com



UBM Asia Trade Fairs Pte Ltd
3 Pickering Street #02-48
China Square Central
Singapore 048660

Supported by:



“LAUNCHING CRUISE SHIPPING ASIA EVENT IN SINGAPORE JUST CONFIRMS THE STRONG FOCUS ON THIS REGION AND WILL GIVE AN OPPORTUNITY TO SHOWCASE THE AMAZING DESTINATIONS AND THE VARIETY OF SERVICES AND PRODUCTS AVAILABLE IN THE REGION.

AS AN EXHIBITOR AT SIMILAR TRADESHOWS SUCH AS CRUISE SHIPPING MIAMI, WE HAVE FOUND THESE TO BE A GREAT NETWORKING OPPORTUNITY FOR ALL THE BUSINESSES INVOLVED IN THE CRUISE INDUSTRY.”

– Mark Robinson, Managing Director of InterCruises – Shoreside & Port Services

Cruise Shipping Asia is brought to you by the organizers of Cruise Shipping Miami, the premiere cruise industry tradeshow and conference. This new event will unlock the region’s potential as Asia emerges as the industry’s next major growth market. As this exciting global region continues to develop, Cruise Shipping Asia offers unparalleled opportunities to exhibitors by bringing together suppliers and key regional decision-makers for three days of sourcing, education and networking.

As an exhibitor you will have the opportunity to meet and network with industry experts and key luminaries with the burgeoning Asian cruise sector who come to source new and innovative products and services. There is no greater opportunity to share your organization’s leadership position with the Asian Cruise Industry - Secure your place in the regions’ rising development - Exhibit at Cruise Shipping Asia and experience The Gateway to Tomorrow’s Marketplace.

WHO SHOULD EXHIBIT



Design & Refurbishment

- Materials and components used in the design & refurbishment of ship exteriors and interiors
- Carpeting
- Fabrics
- Lighting
- Furniture



Destinations

- Port destinations
- Tour operations
- Destination management
- Shore excursions
- Ground handlers
- Cruise operations and charters



Entertainment & Information Technology

- Cutting-edge solutions in entertainment
- On-board productivity concepts to enhance information efficiencies
- Telecommunications equipment
- Data management



Food & Beverage

- Large quantity essentials
- Smaller quantity speciality food & beverages
- Alcoholic & Non-Alcoholic Beverages
- Small-wares
- Edibles
- Porcelain
- Silverware
- Utensils
- Crystal



Ship Equipment

- Equipment for ship building & repair
- Safety
- Security
- Waste management
- Restaurant Equipment
- Laundry Equipment
- Engines and more



Ship Services & Hotel Operations

- Suppliers of products & services including communications
- Computer hardware and software
- Gift shop items
- Spa
- Outdoor furniture
- Medical suppliers
- Engineers
- Architects
- Interior designers



WHY YOU NEED TO EXHIBIT

- Your best opportunity to meet decision-makers who are interested in Asia’s destination appeal
- Learn methods to attract Asians to explore cruise holidays in Asia and other worldwide destinations
- Stay informed about industry development and trends

BOOK EARLY!

- Gain maximum exposure in event promotional material
- Receive premium booth positioning

CONTACT SALES:

For Asia Pacific: sales@cruiseshippingasia.com

For US/EU/Middle East: sales@cruiseshippingmiami.com

“WITH OUR PARTICIPATION AT CRUISE SHIPPING ASIA 2011, WE ANTICIPATE GENERATING GREATER AWARENESS ON THE EXCITING CRUISE ITINERARIES IN ASIA AS WELL AS HARNESSING THE POTENTIAL OF ASIA AS A SOURCE MARKET FOR WORLDWIDE CRUISING WITH ITS GROWING AFFLUENCE AND INTEREST.”

– Jennifer Yap, Managing Director, Royal Caribbean Cruises (Asia) Pte Ltd

THE VISITORS:

Visitors to Cruise Shipping Asia will include important decision-makers in the cruise industry:

Ship Owners/ Operators
Destination Management Companies
Tour Operators
Itinerary Planners
National Tourism Authorities
Port & Terminal Developers
Port Services
Shipbuilders & Repairers
Ship Equipment Buyers
Architects
Finance Companies
Brokers
IT Operations
Food & Beverage Procurement
Travel Agents
Other influential Industry Professionals

OUR RATES:

Choose between two exhibition packages:

Space Only (minimum 12 sqm)
\$400 USD/ sqm

Shell Only (minimum 9 sqm)
\$470 USD/ sqm

THE VENUE:

**Sands Expo and Convention Center
Marina Bay Sands® Singapore**

Located in the heart of the Central Business District, just short a drive from Changi International Airport, Sands Expo and Convention Center is set in the midst of an integrated complex that has everything under one roof. It is also located within close proximity to the existing cruise terminal at HarbourFront and the new International Cruise Terminal to be built at Marina South.



TO BOOK YOUR SPACE:

Please visit: www.cruiseshippingasia.com to download exhibition space booking form and to view the most current floorplan

SPONSORSHIP OPPORTUNITIES:

Raise your brand awareness and promote your company at Cruise Shipping Asia with these high-impact marketing and sponsorship opportunities. For a complete list of opportunities that will meet your objective and budget visit: www.cruiseshippingasia.com or email:

For Asia Pacific: sales@cruiseshippingasia.com

For US/EU/Middle East: sales@cruiseshippingmiami.com

Opportunities Include:

Official Show Bag

Have your logo and message prominently placed on one side of the bag which is given out to conference delegates, cruise lines, and other important visitors.

Lanyards

Ensure all visitors are aware of your participation at the show with your logo placed on the official show lanyard. Lanyards will be handed out on arrival to show site to all attendees.

Website Banner Advertising

Advertise on Cruise Shipping Asia's website and place your company in front of thousands of cruise industry decision makers!

Show Directory

The annual Show Directory assists cruise line buyers who visit Cruise Shipping Asia locate suppliers quickly and efficiently. The Show Directory is distributed to all conference attendees, speakers, press and exhibitors!

Conference Program Guide

The Conference Program is the go-to-guide for conference delegates, cruise lines and press. Placing your ad opposite a conference session relevant to your business will provide your company with added exposure at Cruise Shipping Asia!

ADDITIONAL MARKETING OPPORTUNITIES AVAILABLE!

Let us help you design a marketing package that meets your strategy and achieves your goals.

For Asia Pacific:

Email: sales@cruiseshippingasia.com

Phone: +65 6592 0889

For US/EU/Middle East:

Email: sales@cruiseshippingmiami.com

Phone: +1 609-759-4700

Web: www.cruiseshippingasia.com

BOOK NOW!

“CRUISE SHIPPING ASIA WILL BE AN EXCELLENT PLATFORM FOR THE KEY STAKE HOLDERS OF THE CRUISE INDUSTRY TO NETWORK AND ADDRESS PERTINENT ISSUES UNIQUE TO ASIA AND THIS WILL GREATLY COMPLEMENT ASIA CRUISE ASSOCIATION’S ONGOING EFFORTS IN PROMOTING THE DEVELOPMENT OF THE ASIA CRUISE INDUSTRY.”

– Rama Rebbapragada, Chairman for the Asia Cruise Association



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Exhibition Sales Inquires:

For more information on rates, marketing & sponsorships or conference program please contact:

UBM Asia Trade Fairs Pte Ltd

Wein Ng
Project Manager
Email: Wein.Ng@ubm.com or sales@cruiseshippingasia.com
Tel: (65) 6592 0897 Fax: (65) 6438 6090

UBM Live

Richard Regan
Head of Sales
Email: Richard.Regan@ubm.com or sales@cruiseshippingmiami.com
Tel: (1) 609 759 4742 Fax: (1) 609 759 4774

Other Events Organized by UBM Live Include:



Visit www.cruiseshippingasia.com or www.cruiseshippingmiami.com for more information.